

## Tech Students Compete in Governor's Cup

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Arkansas Tech University students will compete against eleven other teams in the Donald W. Reynolds Governor's Cup Competition on Thursday.

During the competition the Arkansas Tech team, which includes Samuel Collier, Zachary Massey, James Roberson and Ryan Treadwell, will present their business plan for a fictitious company before a panel of judges.

The company is entitled EM Innovation and is a phone applications company that would send out an alert in the event of severe weather.

This marks the 10<sup>th</sup> year for the competition, and organizers say it is “designed to encourage students of Arkansas’s universities and colleges to act on their ideas and talents in order to produce tomorrow’s businesses.”

From the 12 teams, a panel of judges will select the top six teams to advance to the final round of competition on Friday.

The students will learn the results of the competition during a reception on Monday, April 19, and the winner of the Donald W. Reynolds Governor's Cup will walk away with a \$20,000 prize.

Additionally, the top two finishers will advance to the Tri-State Competition in Las Vegas to compete against the top finishers in Oklahoma and Nevada.